

# Kuinji & Partners

## Empower South LATAM region

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### Vision and Overview of the Project



## Who we are



**Kuinji & Partners**, a London-based venture studio, excels in incubating and scaling digital and tech startups. Our expertise lies in providing strategic guidance, fostering operational excellence, and facilitating market expansion for emerging companies. Leveraging diverse resources, we are dedicated to advancing technology and innovation to shape the future of the global tech landscape.



In-house team



Broad network of connections within in the UK's business community



Extensive network of contacts in the UK's expert community, including recognized industry and technology champions



Collaborative partnerships with independent and corporate accelerators



Network in venture funds and investment firms, as well as with individual investors



Collaborative relationships with leading developers, particularly in cutting-edge industries like AI/ML

## What is our goal?



Currently, one of the company's main initiatives involves establishing an extensive network of institutional partners in non Western countries, actively supporting local technological entrepreneurial endeavors. A primary aim of collaborating with these entities is to unlock the innovative potential of regions beyond the Western sphere by assisting tech and digital startups in accessing the British and other international markets.





# Potential strategic collaborators in the LATAM region



## How can we assist our partners in the LATAM region?



1

Methodical formulation of comprehensive guidance for resident companies, with the key objective of enhancing the prospects of entering the UK market (or to strengthen their position if already operational in the country). We will leverage our pertinent network within the British and overseas business and expert community to achieve this goal;

2

Strategic networking initiatives within the United Kingdom, designed to facilitate the growth of resident companies. This involves establishing new sales channels both within the UK and on a global scale;

3

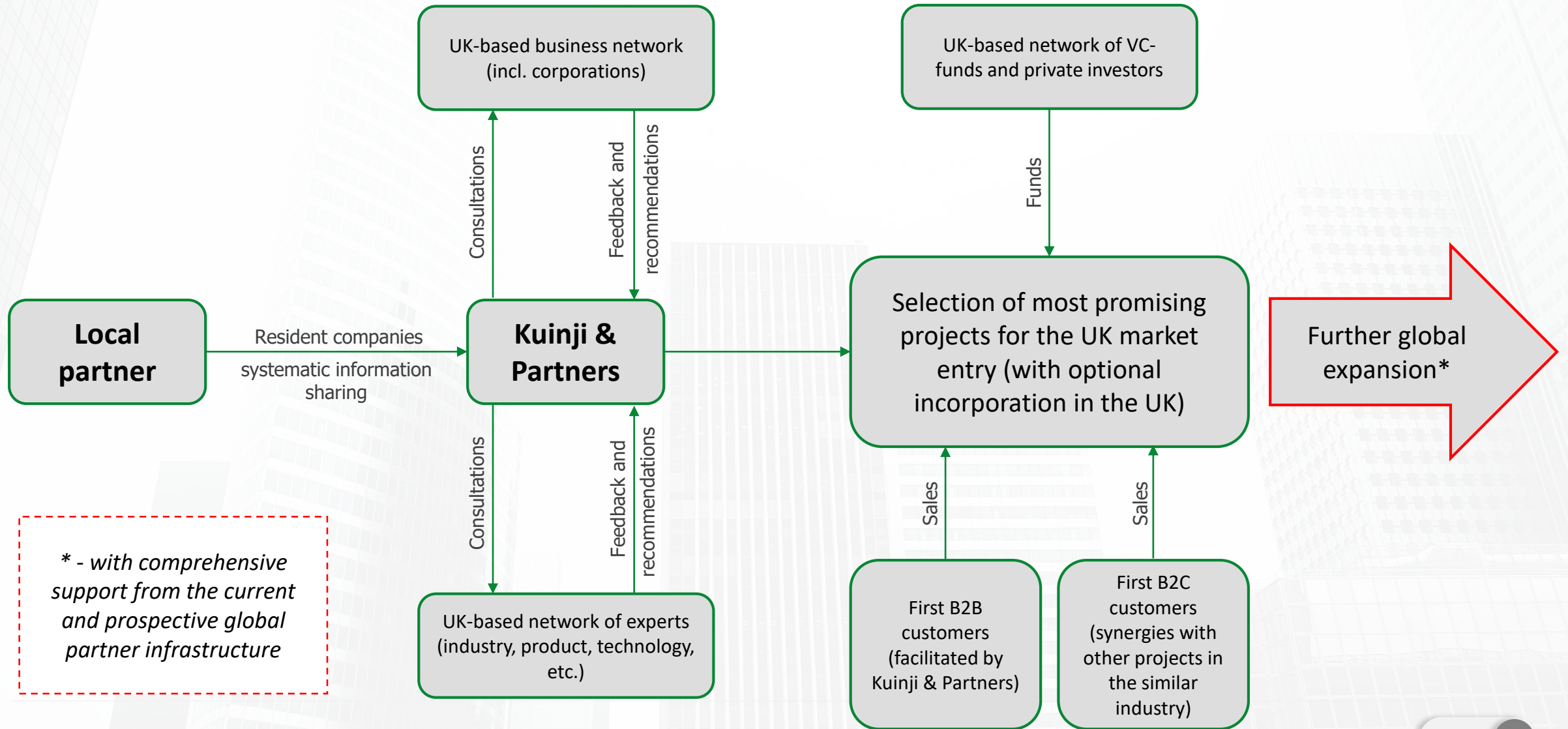
Working with a pool of British and overseas investors interested in funding projects from the LATAM region, as well as tackling other tasks that demand an in-depth understanding of the intricacies of the British market or a physical presence in the UK;

4

Providing access to corporate partners in the UK and globally who may be interested in working with companies within the partner's current and emerging ecosystem.



# Fundamental framework for collaboration with our strategic partners in the LATAM region



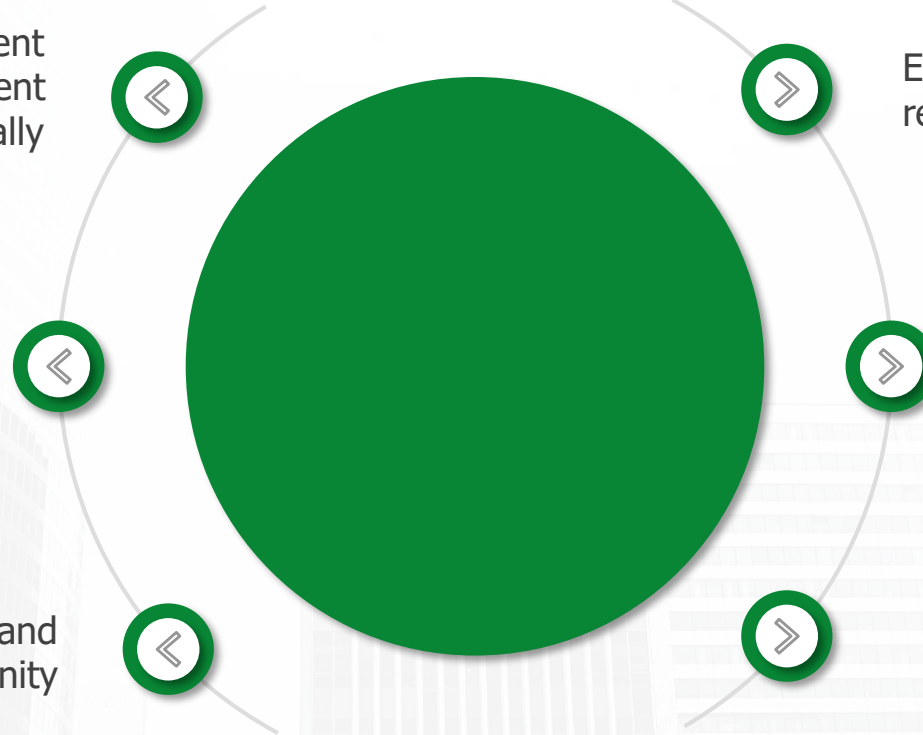
# Key benefits for our strategic partners in the LATAM region



Boosting shareholder value of portfolio / resident companies through driving their development in the British market and globally

Strengthening the value proposition for startups and growing companies joining the partner's ecosystem by providing them with free tools for developing their businesses in the UK and attracting foreign investments

Getting continued access to the UK business and expert community



Expansion of the scope and geographic reach of operations

Significant cost savings compared to handling these tasks with your own in-house team

Opening a new line of activity contributing to the general mission of building a striving entrepreneurship ecosystem in the home country